



## Cookies from our website

### What are cookies?

Cookies are pieces of data, normally stored in text files, that websites place on visitors' computers to store a range of information, usually specific to that visitor - or rather the device they are using to view the site - like the browser or mobile phone. It can enable the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another. Also, some cookies are placed for analytical purposes, so that we can tell things such as what content on our website is popular, which in turn allows us to keep content relevant and fresh. Analytics cookies do not store any of your personal data.

### How do we use cookies?

We only set cookies on your browser, that are either strictly necessary for the operation of our website (these do not require consent), for social media sharing, advertising or for analytical purposes (these require your consent). The cookie-related information is not used to identify you personally and the pattern data is fully under our control. These cookies are not used for any purpose other than those described here.

### How to control cookies

You can control and/or delete cookies as you wish – for details, see <https://cookiepedia.co.uk/all-about-cookies>

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

### Cookies we use

Name	Type	Function	Duration
_ga	Performance - Google Analytics	Used to distinguish unique users by assigning a randomly generated number as a client identifier	2 years
_gid	Performance - Google Analytics	Used to store and update a unique value for each page visited.	24 hours
_gat	Performance – Google Analytics	Throttles requests rate	10 minutes
_fbp	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	1 Month
act	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session
C_user	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	1 Year
datr	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	2 Years

fr	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	1 Year
m_pixel_ratio	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session
presence	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session
sb	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	2 Years
spin	Advertising-Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	2 Days
wd	Advertising-Facebook	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	2 Days
xs	Advertising-Facebook	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	1 Year